

Tender Notice for Republic Day Tableau-2017

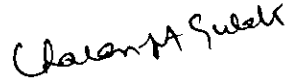
Ministry of Consumer Affairs, Food & Public Distribution, Department of Consumer Affairs invites applications from agencies to conceptualize, fabricate and display a tableau during Republic Day Parade 2017.

The following Preconditions have to be fulfilled for applying:-

1. Agencies having experience of conceptualization of theme, fabrication and display of Republic Day Tableau at the National level at least for **5 years. OR**
2. Agencies having experience of fabrication and display of tableau in other events of repute at least for **7 years** can also apply.
3. Agencies should have a minimum annual turnover of Rs. 1.0 crore from fabrication of tableau and related works in each of the last 3 years.
4. Agencies must have experienced creative personnel like visualizers or concept director, fabricators etc. either on its rolls or on retainer's basis.
5. Agencies that have won prizes/commendations for tableau designed by them in the Republic Day parade in the previous years and/or having experience of fabricating tableau for social sector will be given reference.
6. Agencies must be registered with competent authority for VAT/Service Tax.

NB: Agencies fulfilling the above eligibility conditions may send in their technical and financial bids in two separate envelopes clearly super-scribing the same to Under Secretary (Publicity), Ministry of Consumer Affairs, Food & Public Distribution, Department of Consumer Affairs, Shastri Bhawan, New Delhi-110001 latest by 25th July, 2016 (5.00 P.M.) as per the tender document, which is available on the website of the Ministry www.consumeraffairs.nic.in. The same can also be collected in person from Under Secretary (Publicity), Ministry of Consumer Affairs, Food & Public Distribution, Department of Consumer Affairs, Room No.303-A Wing, Shastri Bhawan, New Delhi-110001 between 10.00 AM to 5.00 PM on all working days on or before the closing date.

Ministry reserves the right to reject/cancel the tender at any time without assigning any reason, No correspondence in this regard shall be entertained.


(Charanjit Gulati)
Under Secretary(Publicity)
Tele. No. 23385344

No.K-28/6/2016-Publicity
Government of India
Ministry of Consumer Affairs, Food & Public Distribution
(Department of Consumer Affairs)

Tender Document

Guidelines for designing the tableau

1. The sketch should be simple, easy to comprehend and should avoid statistical data and unnecessary details. It should be able to convey the theme by itself through visual impact and should not require any explanation, writing or elaboration. It should have visual symmetry from both sides.
2. As far as possible, there should be some movement, sound and animation on the tableaux.
3. Generally, the tableaux are mounted on the tractors/trailers provided by the Ministry of Defence, free of charge.
4. The number of performers on the float should be kept to the minimum. Normally, on one trailer not more than 10 persons should be performing. No performers are generally permitted to be on the tractor component of the tableau. Attractive ground elements, however, can be considered on a limited number of tableaux only if it goes with the theme.
5. In case of tableau on cultural, historical/traditional themes, the colours, designs, costumes, material, etc. used should be authentic.
6. The sketch should clearly depict as to how the tractor pulling the tableaux will be used as part of the theme. Camouflaging the tractor should be in harmony with the main theme of the tableau. There should be gap of about 6-7 feet between the tractor and the trailer and/or between two trailers for turning or maneuvering. This should be taken into account while designing the tableau.
7. In case, the tableau is proposed to be integrated with a folk dance it should be ensured that the selected dance is a genuine folk dance, the costumes and musical instruments are traditional and authentic.
8. While preparing the sketches and subsequently, three dimensional models, the participants may take into account the following approximate dimensions of the trailers and tractors, which will be supplied to them for the fabrication of the tableau. Specifications of the trailer are:-**length 24' 8", width 8', height 4'2" and load carrying capacity 10 tons.**
9. The length, breadth and height of single tableaux should not exceed 45', 14' and 16' (from the ground level respectively).

Submission of proposal and selection of agency

The agencies will have to submit the proposal alongwith Earnest Money Deposit (EMD) of Rs. 50,000/- in the form of Pay Order/Bank Draft in favour of "Pay and Accounts Officer, Department of Consumer Affairs" payable at New Delhi and in two separate Sealed Envelopes placed within an outer envelope as mentioned below:-

- I. First sealed envelope super-scribed "**Technical Bid**" should contain **particulars regarding eligibility criteria and treatment of the theme** viz.(i) experience of conceptualization of theme, fabrication and display of Republic Day tableaux at the National Level and State level, (ii) experience of conceptualization of theme, fabrication and display of tableaux in other events of repute (iii) details of annual turn over for the last three years (iv) details of experience of creative personnel like visualizers or concept directors, fabricators etc. (v) details of prizes won , (vi) registration of the agency with the competent authority for VAT/Service Tax and(vii)the treatment suggested for the theme selected by the Ministry. Besides a narrative explanation, the treatment should contain drawings and designs explaining the manners in which the theme can be presented. The agencies can present more than one design for the theme. The theme with highest technical score will be considered.

The theme of the tableau is "Towards Food Security and Consumer Empowerment".

- II. Second sealed envelope superscribed "**Financial Bid**" should contain consolidated single price including all components such as design, 3-D modes, fabrication, composition of music etc. This price should be inclusive of all taxes. The agencies are required to understand the work properly before quoting the rates.

While submitting the bids, the agency would have to enclose (i) the Chartered Accountant's certificate indicating the turnover of the agency in the last three years, (ii) particulars of latest PAN.

Short listing will be made on the evaluation of Technical Bids. Minimum qualifying score (points) in technical evaluation will be 60%. Financial Bids will be opened only for short-listed agencies. Final selection would be made on the basis of quality and price by giving 70:30 weightage.

The proposal securing the highest combined marks and ranked H-1 will be considered for award of work.

Evaluation Criteria:

I. Experience

- (i) Fabrication of Republic Day tableaux (Max. 10 Points)
- | | | |
|----------------------|---|---|
| a) Less than 5 years | - | 0 Points |
| b) 5 years | - | 2 Points |
| c) More than 5 years | - | Points equal to no. of years (limited to 10 Points) |
- (ii) Fabrication of tableaux for other event of repute (Max. 5 Points)
- | | | |
|----------------------|---|---|
| a) Less than 7 years | - | 0 Points |
| b) 7 Years | - | 2 Points |
| c) More than 7 years | - | 2 + 1 for each addl. year (limited to 5 Points) |

II. Annual Turnover Points)

(Max. 5

- | | | |
|------------------------------|---|--|
| a) Less than Rs.1.00 crore | - | 0 Point |
| b) Rs. 1 crore to Rs. 3 core | - | 3 Points |
| c) Above Rs. 3 crore | - | 3+1 for each addl. crore (Limited to 5 Points) |

[Fractions will be ignored in assessing the turnover]

III. No. of Tableaux participated in Republic Day Parade and Other Events of repute

(Max. 10 Points)

- | | | |
|----------------|---|-----------|
| a) Less than 5 | - | 0 Points |
| b) 5-10 | - | 5 Points |
| c) 11-15 | - | 7 Points |
| d) Above 15 | - | 10 Points |

IV) Awards for conceptualization and fabrication of tableaux at national level

(Max. 10

Points)

- | | | |
|------------------|---|----|
| a) Less than two | - | 0 |
| b) Two to Five | - | 5 |
| c) Six to Ten | - | 7 |
| d) more than Ten | - | 10 |

V) Design for conceptualization and fabrication of tableaux

(Max. 60

Points)

Evaluation Committee will evaluate the design submitted by the Agency.

Total

100

The decision of the Ministry with regard to selection of agency will be final and binding and no communication in this regard will be entertained.

Scope of Work

The work has to be undertaken on a turnkey basis and will include all aspects of fabrication of tableau i.e. from conceptualization, making of designs, modification of designs from time to time as per the requirement and instructions, presentation of the designs before the selection committee of the Ministry of Consumer Affairs, Food & Public Distribution and Ministry of Defence, fabrication of the models, modifications thereof as per requirements and instructions, presentation of the model before the committee of Ministry of Consumer Affairs, Food & Public Distribution, Department of Consumer Affairs, Krishi Bhawan, New Delhi-110001 and Ministry of Defence and upon selection of the model, fabrication of the actual tableau as per the requirement, specification, time schedule and instructions by the Ministry of Consumer Affairs, Food & Public Distribution, Department of Consumer Affairs and Ministry of Defence. Providing of suitable/appropriate lyrics, composing of music, arrangements of artists and actual pre-recording of the music for use in the tableau. Arrangements of choreography as per requirement including arrangements of artists, folk dance troupes etc. The job will also involve actual presentation and display of tableau during the RD parade, full dress rehearsal (if required) and maintenance of required services at the time of presentation during the event. The turnkey project would also include any other work that may have direct or indirect bearing with the fabrication and presentation of the tableau and may facilitate the project in any manner. Information about Ministry of Consumer Affairs, Food & Public Distribution, Department of Consumer Affairs and relevant inputs as required will be made available by the Ministry. The Ministry of Consumer Affairs, Food & Public Distribution, Department of Consumer Affairs will have the right to modify, change, accept or reject the work in totality or any part thereof or cancel the project any stage without assigning any reason. The copyright of the work shall vest with the Ministry and it would have rights on the awards won, if any.

Security Deposit

In case of award of work, an amount equal to 5% of the contract value shall be deposited as performance security in the form of Pay Order/Bank Draft in favour of "Pay and Accounts Officer, Department of Consumer Affairs": payable at New Delhi and shall be released after sixty days of successful completion of job all contractual obligations including warranty obligations of the supplier.

Time Performance

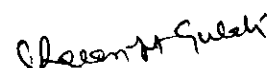
The agency selected for the execution of the job has to complete the tableau as per the deadlines and time schedules fixed by the Ministry of Defence for completion of the various stages of the work and any time schedule to be fixed by the Ministry of Consumer Affairs, Food & Public Distribution, Department of Consumer Affairs so as to enable this Ministry to fine tune the processes involved in fabrication as per requirement from time to time before the display. The designated officer in-charge will have the right to make necessary modifications/alterations in the layout till the last moment in order to ensure that a quality product is finally put on display. Failure to meet the time schedules will invite penalty @ 5% of the contract value per day. After the event is over the party shall be responsible for dismantling and removing the materials as per the prescribed time schedule of the Defence Ministry and shall be liable to pay any demurrage that might be imposed by Ministry of Defence for non-compliance of dismantling schedule. The dismantling and removal of the material have to be done by the agency at its own cost and hence the same may be factored in the financial quote.

Term of Payments

- Payment to the agency shall be made after successful completion of the work including display of Tableau of this Ministry at Rajpath on Republic Day.
- 10% of the cost of the project will be deducted as salvage value of the tableau from the final bill.
- Deduction at source for income tax or any other tax as applicable shall be made as per law.
- Ministry shall stand indemnified for any liability for default of payment by the agency to the parties involved or engaged by it for this project.
- The Ministry will not bear any additional cost of any kind for any work that the agency may have to undertake in course of the project beyond agreed amount as per tender.
- 5% of quoted price will be paid if the tableau reaches at the 3-D model stage, even if **not finally** selected for the RD parade 2017.

In case of default of any kind including failure to fulfill the terms and conditions of the job agreement/tender, Ministry can forfeit the security deposit provided by the Agency.

Submission of proposals by the Agency will imply that it has read all the documents and made itself fully aware of the work, The last date for receipt of application alongwith all the necessary documents is Proposals received after this date and time will not be accepted. Opening of tenders will be on the same day at 5.30 P.M.. in the Committee Room No. 46, Ground Floor, Ministry of Consumer Affairs, Food & Public Distribution, Department of Consumer Affairs, Krishi Bhawan, New Delhi-110001. The Ministry reserves the right to reject/cancel the tender at any time without assigning any reason. Proposals complete in all respects should be sent by registered post or delivered in person to:-



(Charanjit Gulati)

Under Secretary(Publicity)

Ministry of Consumer Affairs, Food & Public Distribution,

Department of Consumer Affairs,

Shastri Bhawan, New Delhi-110001